

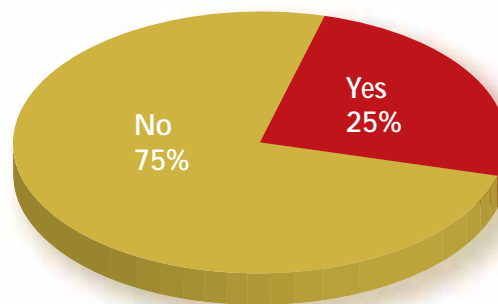
Wireless Temperature Monitoring

Adoption rates for wireless temperature monitoring systems showed significant growth this year, demonstrating the popularity of these easy-to-implement, labor-saving devices.

All vendors are enjoying increased market share, reflecting both the rapid growth of this category as well as improved brand awareness among pharmacists. Although there are still a significant number of pharmacy directors who do not know the name of the system they are using, the vast majority (92%) are very satisfied with their monitoring systems.

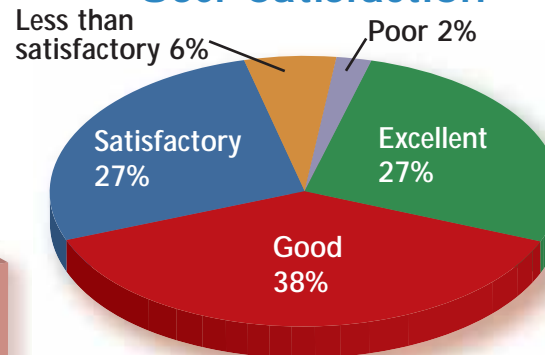
To learn more about wireless temperature monitoring vendors, circle number 926 on the reader service card or visit www.findit.pppmag.com

Systems in Use



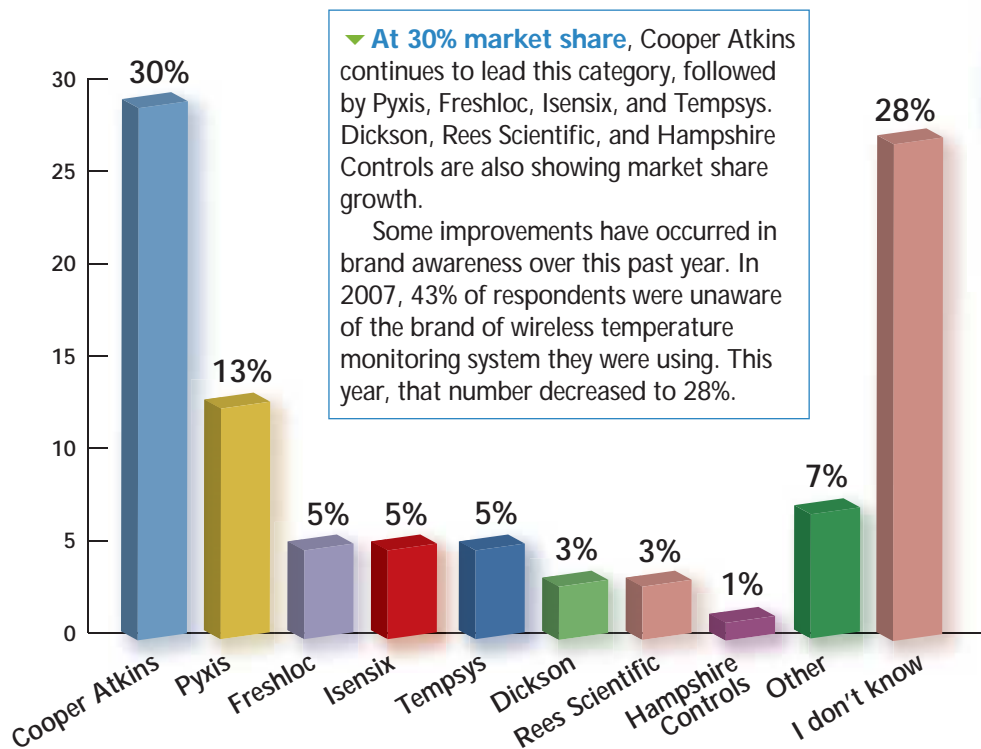
Adoption of wireless temperature monitoring systems has grown rapidly this year, with 25% of hospitals reporting such a system in place, up from 14% in 2007.

User Satisfaction



Despite a lack of brand awareness of wireless temperature monitoring systems, most pharmacy directors are very satisfied with the system they are using. 92% of all users report being satisfied or better with their choice.

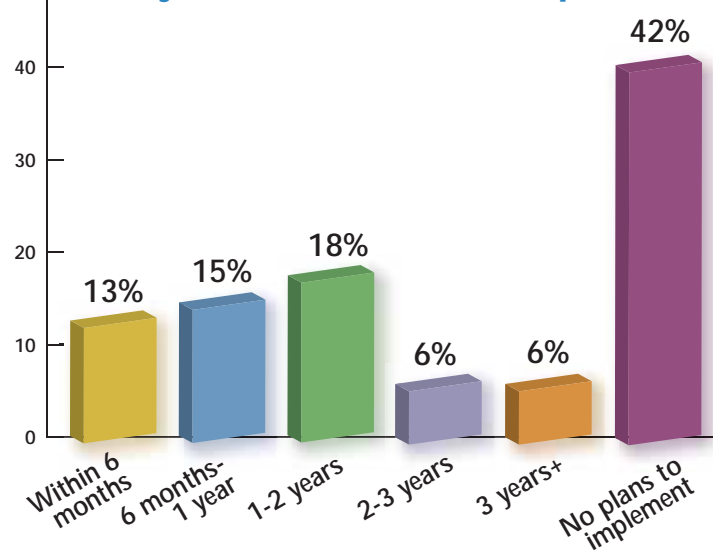
Vendor Systems in Use



At 30% market share, Cooper Atkins continues to lead this category, followed by Pyxis, Freshloc, Isensix, and Tempsys. Dickson, Rees Scientific, and Hampshire Controls are also showing market share growth.

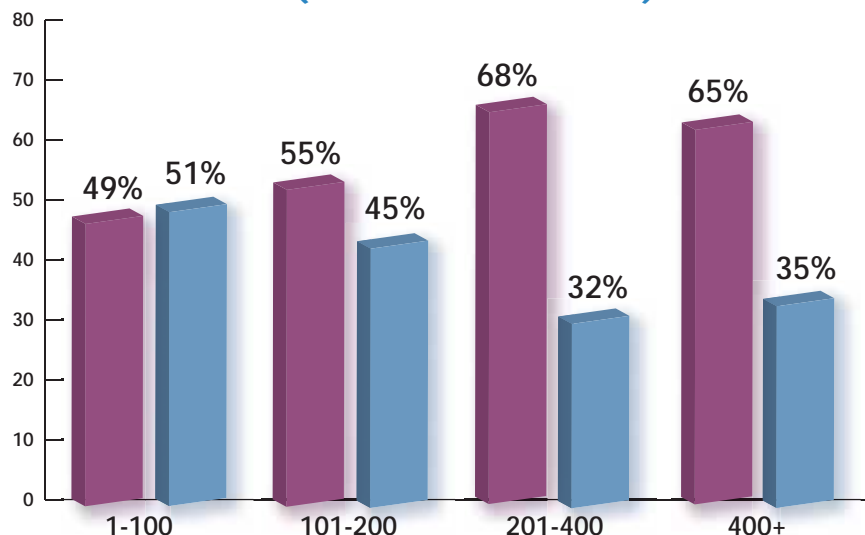
Some improvements have occurred in brand awareness over this past year. In 2007, 43% of respondents were unaware of the brand of wireless temperature monitoring system they were using. This year, that number decreased to 28%.

Projected Time to Adoption



Just as implementations of wireless temperature monitoring systems were up this year, the number of those planning to adopt systems in the near future also jumped. Currently, 58% of all hospitals are planning future system implementations, versus 2007, when just 47% were planning future implementations.

Adoption Plan by Hospital Size (in number of beds)



KEY: Plan to Implement

Yes No

Not surprisingly, larger hospitals are the most likely to have plans to implement wireless temperature monitoring systems. However, smaller hospitals are not that far behind: 49% of hospitals with fewer than 100 beds are planning to implement these systems, and for hospitals with 101-200 beds, 55% are planning such implementations.