

Pharmacy Purchasing & Products

Product News for Pharmacy Services, Purchasing, and IT

Publisher R. Mitchell Halvorsen
Rmhalvorsen@pppmag.com

Editorial Director Deanne Halvorsen
dhalvorsen@pppmag.com

Account Managers Kate Klingman
kklingman@pppmag.com
Ben Ritacco
britacco@pppmag.com

Editor Ericka Wilhelms
ewilhelms@pppmag.com

Editorial & Production Assistant Nicole Dellapenta
nicoled@ridgewoodmedia.com

Art Director Ken Kendzy

Editorial Advisors

Bill Churchill, MS Director of Pharmacy Brigham & Women's Hospital Boston, Massachusetts	Carlo Lupano, RPh, MBA Pharmacy Manager The Valley Hospital Ridgewood, New Jersey
Stephen F. Eckel, PharmD, BCPS Assistant Director of Pharmacy University of North Carolina Hospitals Chapel Hill, North Carolina	Paul Malacrida, RPh Director of Operations Managed Healthcare Associates Florham Park, New Jersey
Harold Godwin, MS, RPh, FASHP Professor and Chair of Pharmacy Practice University of Kansas Medical Center Kansas City, Kansas	Scott R. McCreddie, PharmD, MBA Strategic Project Coordinator Clinical Assistant Professor Department of Pharmacy Services University of Michigan Health Center
Eric S. Kastango, RPh, MBA, FASHP President Clinical IQ, LLC Florham Park, New Jersey	

Contributors

Stephen F. Eckel, PharmD, BCPS	Richard Paoletti
John Falkenholm, PharmD	Eric Russell
Norma Ferdinand	Charlotte A. Smith, RPh, MS, HEM
Alfred A. Feroli, MS, RPh	Keith H. St. John, MT(ASCP), MS, CIC
Bill Maguire, RPh	Tina M. Suess, RN
Mark Neuenschwander	

Pharmacy Purchasing & Products, Vol 3, Number 1, (ISSN 1549-635X) is published quarterly by Ridgewood Medical Media, LLC., 45 North Broad Street, Suite 402, Ridgewood, NJ, 07450 (201) 670-1356.

Subscription rates: \$95 per year in the United States; \$115 Canada/Mexico; International subscriptions are \$140 per year. Current single copies (if available) are \$25 each (U.S.), and \$35 each (International). Payment must be made in U.S. funds and accompany request. Send subscriptions to: Ridgewood Medical Media, 45 North Broad Street, Suite 402, Ridgewood, NJ 07450. Phone: (201) 670-0077. Email: subscriptions@pppmag.com.

Copyright ©2006 by Ridgewood Medical Media, LLC. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage-and-retrieval system, without written permission from the publisher.

Ridgewood Medical Media, L.L.C.™ does not assume and hereby disclaims any liability to any person for any loss or damage caused by errors or omissions in the material contained herein regardless of whether such errors result from negligence, accident or any other cause whatsoever.

Send editorial inquiries to Pharmacy Purchasing & Products, 45 North Broad Street, Suite 402, Ridgewood, NJ 07450. Phone: (201) 670-0077; Fax: (201) 670-1780.

For advertising information, please call (201) 670-1356.

Ridgewood Medical Media, L.L.C.™

From the Publisher...



Searching for In-Depth and Actionable Information on Bar Code Technology?

We know you are! In fact, that's why Pharmacy Purchasing & Products has partnered with the Neuenschwander Company and Entropy Research to bring you...

The unSUMMIT on Bedside Barcode Technology in practice.

Where: The Seminole Hard Rock Hotel & Casino, Hollywood, Florida (minutes from the Miami or Fort Lauderdale airports)

When: April 24 – 26, 2006

So what's all the fuss about? The unSUMMIT is not your father's technology conference. Rather than reiterating the same, tired information you have heard at every other conference, the unSUMMIT's roster of presenters—including some of your most respected colleagues and industry insiders—will give it to you straight. You'll hear from those who have toughed it out in the trenches and learn from their valuable experiences how you can most effectively reap the benefits of bar code technology at your facility.

In other words, you will leave the conference better informed and better equipped to either implement bar code technology at your facility or improve your process with the technology already in use at your facility.

To register for the unSUMMIT, use the brochure enclosed with this issue of *PP&P* or visit www.unsummit.com for an online registration option. You may also use *PP&P*'s reader service card to request more information; just circle number 63 and fax or mail the card to us!

See you in Florida!

Sincerely,

R. Mitchell Halvorsen